



Bloom Senior Living Forms Hurricane Matthew Relief Program



PRESS RELEASE FOR IMMEDIATE RELEASE

Bluffton, SC (November 14, 2016) - Bloom Senior Living, a family-owned and operated company with nearly 50-years of experience offering a full continuum of senior living solutions throughout Bluffton and Hilton Head, South Carolina, including Independent Living, Assisted Living and Memory Care, announced today that it has formed a **Hurricane Matthew Relief Program**.

Bloom recognizes that many seniors have recently been displaced, lost their homes (or other personal belongings) or require immediate help. In response to the many requests over the last few weeks seeking help, Bloom established a Hurricane Matthew Relief Program in order to help our friends and neighbors.

As part of the Program, Bloom will subsidize the costs of Assisted Living and Memory Care at its 3 communities, **Bloom at Belfair**, **Bloom at Bluffton** and **Bloom at Hilton Head**, for a limited time by offering special lower pricing.

Bloom is also offering complimentary services to seniors (still living in their own home) including: safety checks, transportation, grocery shopping, meal services / delivery and respite / short-term stays.

For more information, please contact Jeff Pogozielski at 216.225.8700.