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FOR IMMEDIATE RELEASE

## **FAMILY MATTERS AT BLOOM SENIOR LIVING**

Bluffton and Hilton Head, S.C., Jan. 14, 2019 — *Bloom Senior Living will host seven small “Family Ownership Matters” group events in the Bluffton and Hilton Head areas to discuss the importance of family ownership. Brad Dubin, Scott and Tony Kantor, owners of Bloom Senior Living, will meet with various community groups from clergy to physicians to speak about their unique, family based approach to senior living.*

The Lowcountry is where it all began for Bloom Senior Living. Bloom at Belfair was the first acquisition for the cousin and two brothers as they started Bloom Senior Living. The Bloom at Hilton Head, Bloom at Bluffton and Bloom at Belfair communities exemplify how family based leadership can positively impact seniors and prompt them to Bloom and Flourish.

“Tradition is extremely powerful,” said Bloom Senior Living Co-Owner Scott Kantor. “I believe that the secret for us is honoring our family’s history and using the foundation set forth by the generations before us to serve as our guiding principles.”

This series of events will focus on how and why family ownership matters when it comes to senior living. Events will begin with a clergy breakfast on Jan. 22 and end with a senior luncheon on Jan. 23.

### **ABOUT BLOOM SENIOR LIVING**

Bloom Senior Living is a family-owned and operated company. Since 1965, our goal has been simple yet aspirational: to help our residents flourish. Entering a Bloom community does not mean checking your lifestyle or personality at the door. Residents continue to live life to its fullest potential, enjoying their favorite activities while discovering new ones, and blooming into their best selves through growth and discovery. Our family-owned and operated communities provide a continuum of senior living services, concentrating on independent living, assisted living and memory care.

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